

INTEGRITY | COMMITMENT | SERVICE

SOLUTIONS FOR TELECOMMUNICATIONS

WE LIVE  
**HERE**



CATHEDRAL  
CORPORATION



**To thrive,**  
you must provide  
a high level of  
customer service and  
responsiveness.

WE LIVE IN A PLACE WHERE telecommunications firms  
provide communities with

# vital services



**To excel,**  
you must communicate  
your value and position  
yourself as the  
provider of choice.



To grow,  
you must offer the  
cutting-edge technologies  
that meet your  
customers needs.

## ... a place where your critical communications connect you to your customers to build long-term relationships.

As a service provider in the telecommunications industry, you face an array of challenges—constantly changing technology, increasing customer expectations, changing governmental regulations, and in most markets, intense competition. At the same time, you need to manage precise billing cycles accurately and consistently month after month. ✨ And your invoices represent more than just a request for payment—these essential documents are your best and most consistent way to communicate with your customers. With these monthly communications, you can offer new services, explain a new feature, reinforce your brand, and build customer loyalty all at the same time. ✨ As an expert in flexible data management and data-driven mailing programs, Cathedral can provide you with leading-edge Essential™ communications that meet both your transactional and marketing needs, including high-quality print and electronic documents backed by an unparalleled commitment to complete quality and 100% accuracy.

**Why Cathedral?** Cathedral provides Essential™ communications for the telecommunications industry, offering expertise in data management, mailing and cost saving postage programs, transactional and marketing communications, and exceptionally responsive customer service. The net result is a committed, consultative partner that can meet your needs with cost-effective, innovative solutions that position your business for a vital future.

Because of Cathedral's data management expertise and attention to detail, we distinguish ourselves with a proven approach to creating the Essential™ documents that are the backbone of your business—your monthly billing statements. And because we understand just how costly billing mistakes can be, we guarantee 100% accuracy, 100% of the time.

But our service doesn't end there. We can provide intelligent inserts printed in full color,

spot color, or black and white to alert customers about new services. We also provide electronic statements and even enable electronic payment options—all with the same vital marketing messages as your printed statements. And because we follow the trends in your industry as well as ours, we never stop working to come up with new applications and opportunities for more effective communication.

As a committed partner, Cathedral lets you off-load your labor-intensive billing processes so you can focus on other critical business activities. We bring more than 80 years of experience handling complex data and time sensitive documents, so you can rest assured that your Essential™ communications are in good hands.

We know that you live your commitment to your customers. When you choose Cathedral, **we live it, too.**

**Cathedral lives your commitment to customer service and data integrity with our Essential™ products and services and exceptional customer care:**

- ▶ paper and electronic billing statements
- ▶ intelligent inserts
- ▶ personalized digital marketing messages
- ▶ electronic payment options
- ▶ customer communications
- ▶ statement archiving
- ▶ black and white, spot color, and full-color printing
- ▶ online customer service center
- ▶ address correction and forwarding through the U.S. Postal Service® NCOA<sup>link</sup>™ service



**CATHEDRAL**  
CORPORATION

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Cathedral can translate your critical communications needs into Cathedral Essentials™—high-value document and communication services that can include checks, statements, e-statements, invoices, and personalized direct mail, as well as complete data management and maintenance services. With over 80 years of experience and an absolute guarantee for accuracy and timeliness, you can count on Cathedral to deliver Essential™ communications solutions that are as innovative as they are effective in positioning you for a vital future.

Contact us to learn more about how Cathedral can help you exceed customer expectations, receive application samples, or arrange for an online demo. We know that you live your commitment to your organization. When you choose Cathedral, **we live it, too.**